



Is Leaving Masonry Unprotected From Water A Good Idea?

Do You Trust A Cheaper Product To Protect Like PWS?

Lasts Up To 10X Longer

Do you like re-treating surfaces every year? PWS lasts up to ten times longer than other brands.

Penetrating and Breathable

PWS penetrates into masonry and cures below the surface, blocking out liquid water but letting vapor pass through.

Dries Clear and Flat

Other products can make your masonry shiny or yellow. PWS cures in the natural humidity of the air and provides clear, flat, and invisible protection from the elements.

No Match For Wind Driven Rain

The RTV Silicone Rubber in PWS is a long chain polymer that completely fills pores and protects against 98+ MPH wind driven rain.

Bridges Hairline Cracks

The RTV Silicone Rubber in PWS can expand and contract up to 400%, filling hairline cracks while retaining its elastomeric properties from -65 to 500 degrees Fahrenheit.

Seals Even Highly Porous Material

Works on all porous material. Even highly porous split-faced block is no match for the water repellency of PWS.

Protects Against Graffiti

PWS can protect masonry from graffiti. Ask for more details about our non-sacrificial anti-graffitiant.

Works Great On Wood

PWS can protect wood. Ask for details about our integrated stain solution.

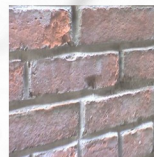
Masonry Absorbs Water and Causes These Common Problems



Cracking

How long until a hidden crack expands?

Freeze-thaw damage begins when water absorbs into masonry then freezes and expands. Hidden cracks can grow larger and very damaging over time.



Spalling

Does spalling brick increase your property value?

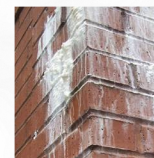
Water absorbing into masonry and freezing can also cause the flaking and chipping of brick known as spalling, opening the surface up for further water intrusion.



Brittle Mortar

How much will repointing brittle mortar cost?

When water absorbs and migrates through masonry valuable minerals are leached out, leaving behind compromised mortar that can become brittle and deteriorate.



Efflorescence

Is efflorescence the look you are wanting?

Efflorescence and lime run are caused by water that migrates to the surface carrying soluble salts. When the water evaporates, the salts are left behind.



Mold

Can you afford mold remediation?

Once water gets into a building, mold can easily take hold, causing many thousands of dollars to remediate. Mold also secretes enzymes that breakdown masonry surfaces.

PWS keeps water out of masonry and solves these problems.

Protecting Block, Brick, All Stone, Stucco, Concrete, Wood, and other porous material since 1989!



Does The Difference Between PWS and Silane-Siloxane Matter To You?

What's The Difference?

Works on ALL natural stone

Silane-Siloxanes require silica in the substrate to cure. That means they won't work on Limestone, Travertine, and other calcareous stone. PWS works on all natural stone, concrete, brick, block, stucco, wood, and other porous material.

Works on wood

PWS works on wood. Silane-Siloxanes don't work on wood.

Bridges hairline cracks

RTV Silicone Rubber in PWS can expand and contract up to 400% and is far superior in filling hairline cracks to the inflexible resin of Silane-Siloxanes.

Protects against wind driven rain

PWS is a long chain polymer that fills pores in the substrate and protects against wind driven rain much better than the small molecules of Silane-Siloxanes.

Protects highly porous material

Even highly porous split-faced block is no match for the water repellency of PWS. Silane-Siloxanes often fail when faced with highly porous material.

Long Lasting Protection From UV

RTV Silicone in PWS is highly refined and is free from organic matter that can deteriorate in UV Light. Silane-Siloxanes contain organic matter that deteriorates in UV light.

Can double as an anti-graffitiant

Silane-Siloxanes often leave ghost images after graffiti is removed. PWS provides non-sacrificial graffiti protection that can withstand years of tag and remove cycles while also providing protection from water intrusion.



PWS and Silane-Siloxanes are very different technologies. Both penetrate, cure clear, and are breathable. But, that is where the similarities end. The RTV Silicone Rubber in PWS is a flexible, UV stable, long lasting shield against water, even with the most porous of material. Silane-Siloxanes create an inflexible resin that does not completely fill pores, leaving material, particularly highly porous material, vulnerable to wind driven rain and degradation in UV light.

Available In Three Strengths

